



MICHIGAN SOCIETY OF PROFESSIONAL SURVEYORS  
Convention • February 16-18, 2022 • Grand Traverse Resort, Acme

# Michigan's Premier Professional Surveyor Convention

## EXHIBITOR PROSPECTUS

### EXHIBITOR OFFERINGS IN ADDITION TO EXHIBITOR BOOTHS

- Gift Card Sponsorship \$250 (4 available)
- Small Banner Ads \$150 (multiple)
- Golf Outing for 2 and 1 overnight room at GTR \$500 (2 available)
- Hand Sanitizer - \$500 (2 available)
- Cell Phone Charging Packs \$1000 (1 available)

## SPONSORSHIP LEVELS

### SEMINAR (TUESDAY) SPONSOR \$2500 (1 available)

- Exclusive All Day Sponsor
- Acknowledgement & Signage
- Foresight Reception Sponsor
- Company Materials on Registration Desk on Tuesday (provided by company)

### SILVER \$2000 (2 available)

- Lanyards or mobile app
- Website advertising – Medium Banner Ad
- Elevator Advertising – Small
- Acknowledgement & Signage

### GOLD SPONSOR \$2500 (2 available)

- Large Track/Room Sponsorship Full Week
- One Day General Lunch Sponsor
- Reception Bar
- Website Advertising – Large Banner Ad
- Elevator Advertising – Medium
- Acknowledgement & Signage

### PLATINUM \$5000 (1 available)

#### Registration Sponsor

- Logo on Website and Registration Platform – Solo Large Logo
- Logo in Registration Emails
- Logo in Confirmation & Reminder Emails
- Hotel Room Keycards
- Website Advertising – Solo Large Ad
- Elevator Advertising – Large Solo Page
- Acknowledgement & Signage
- Company Materials on Registration Desk on Wednesday - Thursday (provided by company)

### SPONSORSHIP A-LA-CART

- Coffee - \$1200 (2 available)
- County Surveyor Lunch - \$750 (1 available)



# Exhibitor/Sponsor Application

WHEN AN APPLICATION IS RECEIVED WITH PAYMENT, YOU ARE COMMITTING TO THE  
2022 CONVENTION WHETHER IT BE IN PERSON, HYBRID, OR VIRTUAL.

**DEADLINE: JANUARY 31, 2022**

Company: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Website: \_\_\_\_\_ Type of Business: \_\_\_\_\_

Booth Representative Names: 1. \_\_\_\_\_ 2. \_\_\_\_\_

List companies you DO NOT want to be by: \_\_\_\_\_

NON-SUSTAINING MEMBERS PLEASE COMPLETE THE FOLLOWING INFORMATION:

Indicate the area of interest in your company as it relates to Professional Surveying:

\_\_\_\_\_

Have you ever been a member before?  yes  no If yes, what year? \_\_\_\_\_

Are you:  Individual  Partnership  Corporation

Engage in the manufacture or distribution of surveying instruments or equipment

Engaged in the compilation or reproduction of maps

Engaged in the performance of service or providing product(s) for Professional Surveyors

Specifically: \_\_\_\_\_

*continued*



# Exhibitor/Sponsor Application CONTINUED

DEADLINE: JANUARY 31, 2022

EXHIBITOR FEES		QTY	Totals
First Booth – MSPS Sustaining Member	\$800		\$
First Booth – Non-Member of MSPS	\$1,200		\$
Additional Booths – Member & Non-Member	\$675		\$
Sponsorships (See prior pages for pricing)			\$
Advertising (See prior pages for pricing)			\$
<b>Note: Dues must be paid to receive member pricing</b>		TOTAL:	\$

TOTAL AMOUNT DUE \$ \_\_\_\_\_

**METHOD:**

(Make all checks payable to MSPS)

Check enclosed: \$ \_\_\_\_\_

Credit Card:  Visa  MasterCard  Discover

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ CW: \_\_\_\_\_

Card Holder (name printed on card): \_\_\_\_\_

Billing Address (if different than mailing): \_\_\_\_\_

Signature: \_\_\_\_\_

**Mail to:** MSPS, P.O. Box 22054, Lansing, MI 48909 Fax to: 517-708-7250

**E-mail to:** [ohagerman@misps.org](mailto:ohagerman@misps.org)

**Thank you for your time, consideration and support of MSPS!**

The signed party here by wishes to apply for the exhibit space/sponsorship at the 2022 MSPS Convention at the Grand Traverse Resort, Acmi, MI. and agree to abide by the rules and regulations as printed and provided by MSPS, as well as the rules and regulations of the Grand Traverse Resort. Payment in full is required to reserve exhibit spaces and sponsorships. No partial payments allowed. No refunds.

**For more information on rules, regulations and general information visit [www.misps.org](http://www.misps.org).**



# Waiver and Release of Liability for Communicable Disease

The Michigan Society of Professional Surveyors (herein MSPS) has taken preventative measures to reduce the spread of communicable disease including, but not limited to COVID-19 (“Communicable Disease”) at its Convention & Seminar. However, I acknowledge that MSPS cannot guarantee that I will not be exposed to or contract a Communicable Disease at the Event. Further, due to the nature of the facilities, services and programs offered at this Event, I understand that attending the Event could increase my risk of contracting a Communicable Disease.

I agree to abide by all applicable COVID-19-related requirements, advisories, policies, procedures, and protocols of the hotel and MSPS, as well as the CDC, the State of Michigan, and any other governmental authority for the duration of my stay.

I understand the risk that I may be exposed to or infected by a Communicable Disease by attending the Event and that such exposure or infection may result in quarantine requirements, serious illness, permanent disability and/or death. I further understand that the risk of becoming exposed to or infected by a Communicable Disease at the Event may result from the actions, omissions or negligence of myself and others, including, but not limited to, MSPS, its officers, employees, contractors, agents, representatives, sponsors, other participants, and any owners and lessors of premises used to conduct the Event (“Releasees”). I KNOWINGLY AND FREELY ASSUME ALL SUCH RISKS, BOTH KNOWN AND UNKNOWN, EVEN IF ARISING FROM THE NEGLIGENCE OF THE RELEASEES, and assume full responsibility for my participation in the Event.

In consideration of being allowed to participate in the Event, I, for myself and on behalf of my heirs, assigns, personal representatives and next of kin, acknowledge and agree as follows:

A. I HEREBY WAIVE ALL CLAIMS AGAINST THE RELEASEES, AND I, COVENANT NOT TO SUE, DISCHARGE, RELEASE AND HOLD HARMLESS the Releasees, with respect to any and all liabilities, claims, penalties, suits, demands, judgments, costs, interests and expenses (including attorneys’ fees and costs) arising from or relating to the illness, disability or death of myself (or any person who may contract a Communicable Disease, directly or indirectly, from me), as a direct or indirect result, in whole or in part, of a Communicable Disease, to the fullest extent permitted by law.

B. THIS WAIVER AND RELEASE OF LIABILITY INCLUDES ANY CLAIMS BASED ON THE ACTIONS, OMISSIONS OR NEGLIGENCE OF THE RELEASEES, WHETHER AN INFECTION OCCURS BEFORE, DURING, OR AFTER PARTICIPATION IN THE EVENT.

Please confirm your acceptance of the Waiver and Release of Liability for Communicable Disease. This is a mandatory requirement and must be done prior to commencement of the Event. Anyone failing to do so will not be permitted to attend or participate.

I HAVE READ THIS WAIVER AND RELEASE OF LIABILITY, FULLY UNDERSTAND ITS TERMS, UNDERSTAND THAT I MAY BE GIVING UP SUBSTANTIAL RIGHTS BY SIGNING IT, AND SIGN IT FREELY AND VOLUNTARILY.

**PLEASE SIGN AND RETURN THIS FORM TO MSPS Staff [ohagerman@misps.org](mailto:ohagerman@misps.org)**

**Signature** \_\_\_\_\_

**Print Name** \_\_\_\_\_

**Date** \_\_\_\_\_