



Michigan Society of  
Professional Surveyors



# 77<sup>th</sup> Annual Meeting

February 21-23, 2018

*Grand Traverse Resort & Spa, Acme, MI*



## Exhibit & Sponsorship Prospectus



# Michigan Society of Professional Surveyors

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## Michigan's Premiere Professional Surveyor Conference

Don't miss out on the opportunity to be in front of more than 500 professional surveyors from across Michigan! Sponsorship opportunities include educational sessions, networking reception, coffee breaks and much more!

As an exhibitor, you can showcase your company's products and services for three days in a high traffic area where attendees gather in between sessions.\*\*

We look forward to hearing back from you before the application deadline of February 1, 2018.

### At-A-Glance Conference Agenda:

#### WEDNESDAY, FEBRUARY 21

8:00am-9:00am	Business Meeting	1:30pm-5:00pm	Educational Sessions
9:00am-12:00pm	Educational Sessions	3:00pm-4:00pm	Breaks with Exhibits
12:00pm-1:30pm	Lunch - New Licensees	6:00pm-8:00pm	MSPS Awards Banquet
1:30pm-5:00pm	Educational Sessions		
2:30pm-4:00pm	Breaks with Exhibits		
<b>5:00pm-6:00pm</b>	<b>Reception with Exhibits</b>		
6:00pm-9:00pm	MSPS Foundation Event		

#### THURSDAY, FEBRUARY 22

7:00am-8:30am	Breakfast
8:30am-12:00pm	Educational Sessions
10:00am-11:00am	Breaks with Exhibits
12:00pm-1:30pm	Lunch - Scholarships

#### FRIDAY, FEBRUARY 23

7:00am-8:30am	Breakfast
8:30am-12:00pm	Educational Sessions
10:00am-10:30am	Breaks with Exhibits
12:00pm-1:30pm	Lunch and Raffle
12:00pm-4:00pm	Exhibitor Tear Down
1:30pm-4:00pm	Educational Sessions
4:00pm-5:00pm	Business Meeting



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Exhibitors may set up between 5:00 p.m. - 7:00 p.m. on Tuesday and 7:00 a.m. - 10:00 a.m. on Wednesday. The exhibits will open at 12:00 p.m. on Wednesday and will remain open until 6:00 p.m. On Thursday, the exhibit hours will be 8:00 a.m. until 5:00 p.m. Friday the exhibits are open from 8:00 a.m. until 12:00 p.m. Opportunity to request meal tickets will be available closer to the meeting date when the information brochure is released. Please note that this year each exhibitor will be given 10 Beer/Wine tickets to distribute to attendees at the reception on Wednesday evening. You will have the opportunity to purchase additional specialty drink tickets.

Independent exhibitor events or receptions shall not be scheduled while the official conference events are taking place. These events can only be scheduled during unscheduled time, ie. after 5:00 p.m.

## Please consider becoming a Sustaining Member of MSPS

Some of the benefits include having your company information, logo and link posted on our website, your company's logo and information listed in our publication, *Michigan Surveyor*, that goes out 3-4 times per year, along with the opportunity to advertise in our publication at a significantly reduced rate along with a reduced rate exhibitor space. We encourage our members to utilize and support our Sustaining Member's services and products.



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## TECHNOLOGY SPONSORSHIP OPPORTUNITIES

<b>Audio/ Visual Sponsor</b>	Logo recognition on signage.	\$500
<b>Wi-Fi Sponsor</b>	Logo recognition on signage.	\$500
<b>Elevator Display Logo Sponsor</b> <i>Multiple available</i>	Logo placed on a slide shown in all venue elevator displays for the duration of the conference.	\$250 each

## SPECIALTY SPONSORSHIP OPPORTUNITIES

<b>Lanyard Sponsor</b>	Logo on lanyards distributed to attendees.	\$750
<b>Tote Bag Sponsor</b>	Logo on all tote bags.	\$750
<b>Bonfire Sponsor</b>	Opportunity to sponsor a Tuesday evening bonfire following the Foresight Reception. Company information can be placed at the event.	\$500

## FOOD & BEVERAGE SPONSORSHIP OPPORTUNITIES

<b>Lunch Sponsor</b> <i>3 available</i>	Opportunity to place company information, product sample or flare on break tables - provided by sponsor. Includes 2 tickets to lunch.  Promotional banner displayed prominently near food - provided by sponsor.	\$500 each
<b>Break Sponsor</b> <i>Multiple available</i>	Opportunity to use demo space located near food and beverage during sponsored break.  Promotional banner (provided by sponsor) displayed near demo space in exhibit hall during sponsored break	\$300 each
<b>Hot Cocoa Break Sponsor</b>	Opportunity to place company information near hot cocoa break on Wednesday afternoon.	\$500
<b>Specialty Drink Tickets</b>	Exhibitors can purchase tickets to distribute to potential customers for use at the exhibitor reception.	10 tickets for \$150

## PRINTED SPONSORSHIP OPPORTUNITIES

<b>Registration Packet Insert Sponsor</b>	Insert company information, product sample or flare in each attendee conference packet. Inserts must be provided by sponsor.	\$500
<b>Attendee Schedule Sponsor</b>	Logo recognition on each printed conference attendee's personal selected course schedule.	\$500

*\*All sponsors are acknowledged on association website, on-site program and signage.*



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**Please let us know by November 15, 2017 if your company would like to advertise in our registration brochure.**

## ADVERTISEMENT OPPORTUNITIES

Inside Front Cover	\$600
Inside Back Cover	\$600
Outside Back Cover	\$750
Full Page	\$500
Half Page	\$275
Quarter Page	\$175

## PACKAGED SPONSORSHIP OPPORTUNITIES

PACKAGE 1	Two exhibit booths, one lunch sponsorship, one full page ad in the registration brochure	\$2200 (savings of \$225)
PACKAGE 2	One exhibit booth, one lunch sponsorship, one half page ad in the registration brochure	\$1350 (savings of \$175)
PACKAGE 3	One exhibit booth, one break sponsorship, one quarter page ad in the registration brochure	\$1100 (savings of \$125)

Note: Must be a MSPS Sustaining Member to receive package pricing

\*\*This year's Annual Meeting will also feature an Exhibitor Bingo game where attendees will travel booth to booth in order to win a complimentary registration to the 2019 Annual Meeting. Exhibitors also receive 10 free beer/wine tickets to distribute to potential customers for use at the exhibitor reception. Exhibitors also have the option to purchase additional specialty drink tickets to give away at the Wednesday Evening Reception.



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## EXHIBITOR/SPONSOR APPLICATION

DEADLINE: FEBRUARY 1, 2018

Company: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Website: \_\_\_\_\_ Type of Business: \_\_\_\_\_

Booth Representative Names: 1. \_\_\_\_\_ 2. \_\_\_\_\_

List companies you DO NOT want to be by: \_\_\_\_\_

### NON-SUSTAINING MEMBERS PLEASE COMPLETE THE FOLLOWING INFORMATION:

Indicate the area of interest in your company as it relates to Professional Surveying:

\_\_\_\_\_

Have you ever been a member before?  yes  no If yes, what year? \_\_\_\_\_

Are you:  Individual  Partnership  Corporation

Engage in the manufacture or distribution of surveying instruments or equipment

Engaged in the compilation or reproduction of maps

Engaged in the performance of service or providing product(s) for Professional Surveyors

Specifically: \_\_\_\_\_

*continued*



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## EXHIBITOR/SPONSOR APPLICATION CONTINUED

DEADLINE: WEDNESDAY, FEBRUARY 1, 2018

**Yes, we would like to be new MSPS Sustaining Members**  
(If selected, please use the MSPS Sustaining Member booth fee)

### EXHIBITOR FEES

		QTY	Totals
First Booth – MSPS Sustaining Member (does not include electric)	\$750		\$
First Booth – Non-Member of MSPS (does not include electric)	\$1,200		\$
Additional Booths – Member & Non-Member	\$675		\$
Electric Hook-up for booth	\$50		\$
MSPS 2018 Sustaining Membership	\$395		\$
Sponsorships (See prior page for pricing)			\$
Advertising (See prior page for pricing)			\$
Note: Dues must be paid to receive member pricing		TOTAL:	\$

TOTAL AMOUNT DUE \$ \_\_\_\_\_

### METHOD:

(Make all checks payable to MSPS)

Check enclosed: \$ \_\_\_\_\_

Credit Card:  Visa  MasterCard

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ CWV: \_\_\_\_\_

Card Holder (name printed on card): \_\_\_\_\_

Billing Address (if different than mailing): \_\_\_\_\_

Signature: \_\_\_\_\_

**Mail to:** MSPS, P.O. Box 22054, Lansing, MI 48909      Fax to: 517-708-7250

**E-mail to:** centraloffice@misps.org

**Thank you for your time, consideration and support of MSPS!**

The signed party hereby wishes to apply for the exhibit space/sponsorship at the 2018 MSPS Annual Meeting at the Grand Traverse Resort & Spa, Acme, MI. and agree to abide by the rules and regulations as printed and provided by MSPS, as well as the rules and regulations of the Grand Traverse Resort & Spa. Payment in full is required to reserve exhibit spaces and sponsorships. No partial payments allowed. No refunds.

**For more information on rules, regulations and general information visit [www.misps.org](http://www.misps.org).**